SHAPE Bootcamp Berlin Programme

	All participants	Stream 1	Stream 2	Stream 3
Wednesday 8/10/2025				
18:00 – 18:30	Gathering and registration of participants at the dinner place, Impact Hub Berlin, Rollbergstraße 28A, The Loop Café			
18:30 – 21:30	**Introduction to the bootcamp concept and the team, networking dinner and games**			
Thursday 9/10/2025	**Impact Hub Berlin, Rollbergstraße 28A**	**Room: Elephant**	**Room: Whale**	**Room: Willow**
8:35 – 8:55	**One-to-One Consultations** (for those who indicated interest in the registration form)			
9:00 – 9:30	**Opening**	**Opening: It's What I Always Wanted** (Jessica Meijer, Julian Jantke)		
9:30 – 11:00	**Block 1**	**Plenary Session:** **How we built it: Case studies of two SHAPE ventures and how they went from research proposal to high impact ventures** (James Woodhams, Chris Fellingham)		
11:00 – 11:15	**Coffee Break**			
11:15 – 12:45	**Block 2**	**Business Models and how to finance them when there is no funding** (James Woodhams, Chris Fellingham)	**How to build and manage your project pipeline effectively through development stages** (Julian Jantke, Frida Koslowski, Jessica Meijer)	**Theory of change & Impact Measurement fundamentals** (Mark Mann, Christoph Koeller)
12:45 – 14:00	**Lunch and One-to-One Consultations** (for those who indicated interest in the registration form)			
14:00 – 15:30	**Block 3**	**Soft IP and how to manage it** (Chris Fellingham, James Woodhams)	**How to enable researchers to become risk takers – an institutional approach** (Jessica Meijer, Julian Jantke)	**Company structures and the role a university plays** (Mark Mann, Iva Sykorova)
15:30 – 15:45	**Wrap up 1st day, Q&A**			
15:50 – 16:10	**One-to-One Consultations** (for those who indicated interest in the registration form)			
16:15 – 16:35	**One-to-One Consultations** (for those who indicated interest in the registration form)			
15:50 – 18:15	**Personal Time**			
18:15	Option 1 – Heading to the restaurant together: Meeting point: corner of Mahlower Str. & Hermannstraße (in front of Bäreneck pub). We'll take U8 to Moritzplatz – 4 stops, 15 min.			
18:45	Option 2 - Individual arrivals: Meeting at the restaurant			
18:45 – 21:30	**Group Dinner** (Max und Moritz, Oranienstraße 162)			
Friday 10/10/2025	**Impact Hub Berlin, Rollbergstraße 28A**	**Room: Elephant**	**Room: Whale**	**Room: Willow**
9:00 – 10:30	**Block 4**	**Designing successful pilots. What data do you need from them and how do you capture it?** (James Woodhams, Chris Fellingham)	**Building university alliances, aligning with university strategies and creating champions** (SHAPE Impact Kollektiv)	
10:30 – 10:45	**Coffee Break**			
10:45 – 12:15	**Block 5**	**Impact growth for IP lite and non-VC fundable ventures** (Julian Jantke, Iva Sykorova)	**Impact data – how do you demonstrate the value you bring to the ecosystem?** (Mark Mann, Christoph Koeller)	
12:15 – 13:00	**Closing**	**Closing: What's Next?** (Julian Jantke)		
13:00	**End of Bootcamp**			